



GU/Acad-Admissions/2026-27/26

Date: 13/05/2026

NOTIFICATION

ADMISSION TO MBA - EXECUTIVE PROGRAMME – GOA BUSINESS SCHOOL

BATCH 2026 – 2028

A. Eligibility: Admission for the MBA (Executive) Programme is based on the graduation in any discipline and minimum 2 years of work experience.

The applications shall be received in Online mode only from **13th May 2026 to 29th May 2026**.

B. Objective: To provide an opportunity for continued education for people with work experience. Designed as a week day programme, classes will be scheduled from 6.30 pm to 9.00 pm every Monday to Friday.

C. Pedagogy: MBA (Executive) programme is offered by Goa Business School, to enable participants to get the essential skills to succeed in corporate life. It is designed to facilitate learning through interaction with different stakeholders, using participant centered learning tools inclusive of Case studies, Role Plays, Simulations and a range of activities. Course Management software is used extensively to share resources, for assessment, for feedback, etc. Opportunities are provided to learn through live projects in different courses, and experienced faculty provided to facilitate the process.

D. Curriculum:-MBA (Executive) Programme is divided into 4 Semesters over 2 years. Academic Courses are planned in the Semester 1 to 3 and the last Semester is designed for the industry project (that can be done in the organization where the participant is currently employed), and faculty mentors will be allocated to each student participant to work on them.

Each Credit Hour equals 15 in-class contact hours. A healthy mix of Core Courses and Elective Courses (Vocational Electives, Generic Electives) are designed for the Programme. A rich component of electives (more than 50% of total credits) are included, giving an opportunity for participants to choose a variety of Electives that may be offered across General Management (including Marketing, Finance, Human Resources). However, certain minimum registrations required for an Elective to be offered in the programme (Registrations will be taken at the end of second semester).

E. How to Apply: Candidates need to fill the application form with all required details and upload required documents online on Goa University's dedicated GUMS Portal. There is a non-refundable application fee of Rs. 1500/- (INR One Thousand Five Hundred only) for Unreserved, OBC, EWS Category candidates.

Rs. 750/- (INR Seven Hundred and Fifty only) for SC/ST Category candidates of Goa*. Persons with Disability are exempted from the payment of the application fees. Incomplete applications will not be considered for selection.

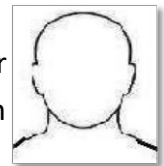
*Candidates applying for admission under these categories shall be required to submit a certificate to that effect issued by the officer of the rank of the Deputy Collector or above.

Steps for filling up of the Online Application Form:

Admissions Portal Link: <https://unigoaadmission.samarth.edu.in/2026/>

The **LAST DATE** for submission of applications is **29th May 2026**.

- a) Candidates are advised in their own interest to apply online much before the closing date and not wait till the last date for applying/payment of application fee to avoid the possibility of disconnection/inability/ failure to log on to the website on account of heavy load on the website.
- b) Goa University does not assume any responsibility to candidates in case they are unable to submit their application by the last date on account of the aforesaid reasons or for any other reason beyond the control of the University.
- c) **Additional time shall not be provided under any circumstances for submission of any Certificates after the last date of application.**
- d) The softcopy of the Passport size photograph and Signature provided by the candidate has to be according to the specification mentioned below:
 - i. Digital Photo and Signature are required in .jpg or .jpeg image format.
 - ii. File size of digital photo must be within 10kb to 500 KB limit.
 - iii. **The face must take up 70-80% of the photo.**
 - iv. The same photograph and signature shall be used to issue Admit Cards for GU-ART, for issuance of University ID card and Examination Registration Process.
 - v. Candidates shall not upload Selfies or photos of passport size photograph.
 - vi. Student should mandatorily have the following documents in specified format to complete the online application. (Note: The documents to be uploaded should be in pdf / JPEG / JPG / format with file size 10KB-500KB)
 - o SSC Marksheet, HSSC Marksheet, UG Marksheet, PG Marksheet. (PDF format)
 - o Income Certificate, Sports Certificate, Cultural Activity Quota Certificate (PDF/JPEG/JPG)
 - o Recent Passport Size Colored Photograph (JPEG / JPG)
 - o Reservation category certificate - SC/ST/OBC/EWS/PwD. (PDF format)
 - o Declaration of Only Girl Child. (PDF/JPEG/JPG) on plain A4 size paper only



Printout of the application form is NOT REQUIRED to be submitted to the University.

Application deadline is 29th May 2026 and incomplete applications shall not be considered for selection.

Number of seats available for MBA – Executive Programme and Reservations: -

Total	SC	ST	OBC	PwD	OU	Un-reserved	EWS
15	-	2	4	1	2	5	1

UR- Un-reserved

OBC(NCL)- Other Backward Class (Non-Creamy Layer)

OU- Other University

ST- Scheduled Tribe

EWS- Economically Weaker Section

PwD- Person with Disability

In addition to the above seats, 10% supernumerary seats shall be available for students belonging to other University.

F. Admission Process:

Group Discussion and/or Personal Interview shall be conducted to shortlist the applicants. The list of Shortlisted Applicants shall be notified on the Goa University website. The shortlisted applicants will be required to pay the Fees in a given time to complete the admission procedure.

Ordinance:

OA-35A	Ordinance governing the M.A., M.Sc., M.Com., M.S.W., M.T.T.M., M.P.Ed., M.L.I.Sc., MBA, MBA (FS), MCA, Post Graduate Diploma and other such Masters Programmes of study conducted by the on-campus Schools of Goa University and its Affiliated Colleges based on the Choice Based Credit System of Instruction based on NEP 2020. (Effective from Academic Year 2025-26) https://unigoa.ac.in/
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G. Tuition Fees: Fees of ₹ 1,37,000/-(apprx) including Other Fees as applicable to be paid on annual basis.

For further Details you can visit Goa Business School or Contact:

The Programme Director, MBA (Executive),

Ph. 9545522884

Office Contact: 8669609274 / 8669609280

Address: Faculty Block F, Goa Business School, Goa University,

Taleigao Plateau, Goa University, Goa 403206

email: pd.emba.gbs@unigoa.ac.in and goabusinessschool@unigoa.ac.in

Sd/-
(Prof. S. N. Dhuri)

REGISTRAR

Copy to:

1. Deans of Schools/Vice Deans/Programme Directors
2. Director, Directorate of Higher Education, Govt. of Goa
3. Principal of all Affiliated Colleges
4. AR to VC's Secretariat
5. PA to Registrar
6. Deputy Registrar (Academic)
7. AR to PR
8. Director, IQA (with a request to upload the notification on the Website)