

REPORT ON WORLD TOURISM DAY 2026

Title of the Event	World Tourism Day 2026 - Industry Expert Talk and Tourism Business Proposal Competition 2026
Date and Time	6th October 2026, 10:00 am - 1:30 pm
Mode	Offline
School/Directorate	Goa Business School - MBA (Integrated) Hospitality and Tourism
Detail of the Resource Person	Mr. Pratik Joshi, Head - Curations, Soul Travelling
Participants	49
Faculty attended	7
Student attended	42
No. of external participants	1 (Resource Person)
The objective/description of the activity	The objective of the event: • To commemorate World Tourism Day 2026 through an industry-academia interaction and a student business proposal competition. • To expose students to experiential tourism, entrepreneurship and the concept of "Goa Beyond Beaches." • To provide students a platform to develop and present innovative and sustainable tourism and hospitality business ideas. Mr. Pratik Joshi spoke about his journey from an engineering background to curating experiences at Soul Travelling. He discussed how experiential tourism businesses create differentiated, locally rooted experiences and explained what enables such businesses to thrive. Four student teams participated in the Tourism Business Proposal Competition. Mr. Joshi judged the competition and provided team-wise suggestions on improving their business models, value propositions and feasibility. Winners were awarded certificates and trophies.
Benefit/Key outcome of the event	• Students gained practical insights into experiential tourism, tourism entrepreneurship and destination

diversification beyond Goa's conventional beach-based image.

- The four participating teams strengthened their business-model development, pitching, presentation and critical-thinking skills.

- Feedback from the industry expert helped students identify gaps in their proposals and improve the feasibility, differentiation and market relevance of their ideas.

- The interaction demonstrated how local culture, heritage, stories and communities can be transformed into meaningful tourism experiences and viable tourism enterprises.

- Certificates and trophies recognised the winning teams and encouraged student participation and innovation.

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07/10/2016.

Dr. Sujal Naik
Program Co-ordinator
MBA(I) Hospitality and
Tourism

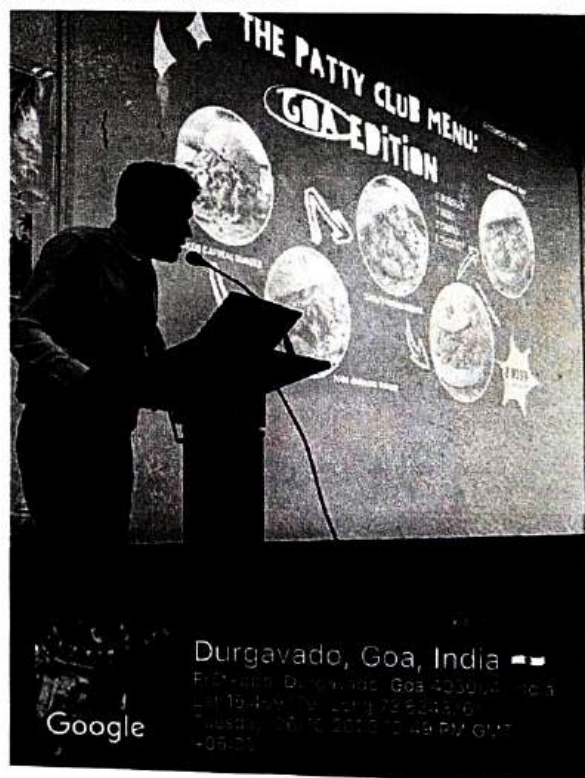
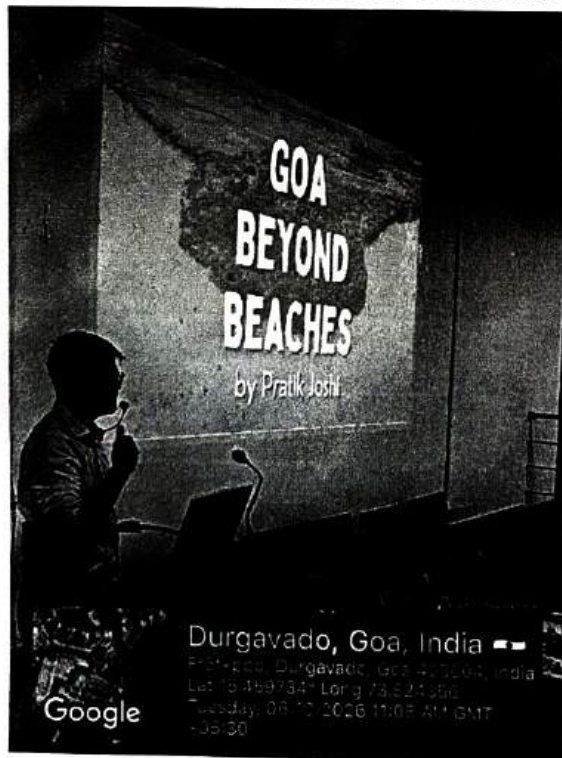
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07/10/2016

Dr. Paresh Lingadkar
Program Co-ordinator
MBA(I) Hospitality and
Tourism

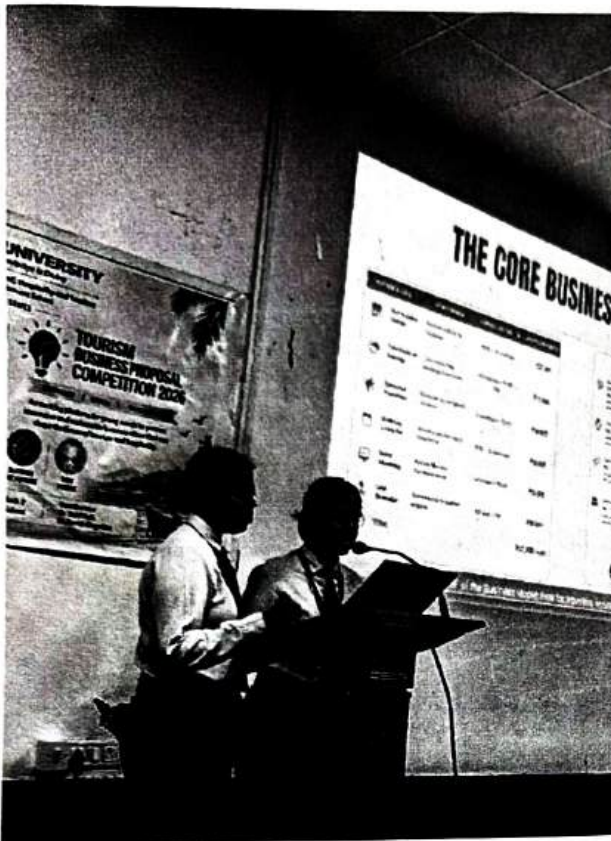
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Sr. Prof Purva Hegde Dessai
Dean, Goa Business School

PHOTOGRAPHS OF THE ACTIVITY



Industry Expert Talk by Mr. Pratik Joshi on "Goa Beyond Beaches".



Student team presenting its tourism business model and revenue framework.

Student presentation during the Tourism Business Proposal Competition 2026.



Winners of the Tourism Business Proposal Competition with certificates and trophies.



Felicitatation of the resource person, Mr. Pratik Joshi.

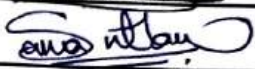
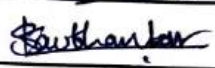
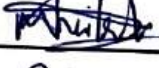
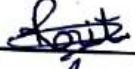
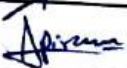


Group photograph of students, faculty members and the resource person at the World Tourism Day 2026 programme.

Attendance for the World Tourism Day Celebrations

held at Goa Business School Auditorium

on 06th October 2026

Sr. No.	Name of the student	Dicipline Name	Signature
1	Caroline Lobo	IMBA	
2	Manaswi Madkar	IMBA	M.N. Madkar
3	Varad Patkar	IMBA	
4	Rauf Shaikh	IMBA	
5	Roshan Machwani	IMBA	Roshan
6	Siddhi Sharma	IMBA	Sharma
7	Samantha Korgaonkar	IMBA	
8	Shrivani Kauthankar	IMBA	
9	Chaitali Thakur	IMBA	
10	Shubhangi Gaonkar	IMBA	
11	Bhoomi Veluskar	IMBA	
12	Suyash Gawade	IMBA	
13	Conrad Ferraõ	IMBA	
14	Rishikesh Raul	IMBA	
15	Tharishat Khatil Kuttilay	IMBA	Tharishat Kuttilay
16	Madhura K. Pai	IMBA	
17	Shikh Mahmood	IMBA	
18	Ronit Veluskar	IMBA	
19	Jayden Mascarenhas	IMBA	
20	~~XXXXXXXXXX~~	~~IMBA~~	~~XXXXXXXXXX~~
21	Kyran Fernandes	IMBA	
22	Prasad Desai	IMBA	
23	Devendra Thapa	IMBA	
24	Rishi Gurnath	IMBA	
25	Apurva Pissulekar	IMBA	

26	Shravika Naik	IMBA	<u>Naik</u>
27	Don Johnny	IMBA	<u>Johnny</u>
28	Adithyan P	IMBA	<u>Adithyan</u>
29	Abhiram J. Babu	IMBA	<u>Abhiram</u>
30	Leonard D's	IMBA	<u>Leonard</u>
31	Sancheet P. K. S.	IMBA	<u>Sancheet</u>
32	Mamata Ibrampurkar	IMBA	<u>Mamata</u>
33	Mylyn Fernandes	IMBA	<u>Mylyn</u>
34	Samudhi Anand Manohar	IMBA	<u>Samudhi</u>
35	Aramita Mendes	IMBA	<u>Mendes</u>
36	Shruti Kuanra	IMBA	<u>Shruti</u>
37	Maria Estacio	IMBA	<u>Estacio</u>
38	Mansi Vetal	IMBA	<u>Mansi</u>
39	Trisha Tamaskar	IMBA	<u>Tamaskar</u>
40	Drisha Mirajkar	IMBA	<u>Mirajkar</u>
41	Haywel Wini	IMBA	<u>Wini</u>
42	Reuben Silveira	IMBA	<u>Silveira</u>
38	Anchal Vadav	IMBA	<u>Anchal</u>
39	Ishita S. Fadte	IMBA	<u>Fadte</u>
40	Farnaz Shaikh	IMBA	<u>Shaikh</u>
41	Viparna Haldankar	IMBA	<u>Haldankar</u>
42	Malosha Rodrigues	IMBA	<u>Rodrigues</u>
43	Laxmi Pariyar	IMBA	<u>Pariyar</u>
44	Deepika Thapa	IMBA	<u>Thapa</u>
45	Jatish Bhandari	IMBA	<u>Bhandari</u>
41	Kartik Krishna Anjicani	IMBA	<u>Anjicani</u>
42	Cleto Franco Fernandes	IMBA	<u>Fernandes</u>
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Winners of the Tourism Business Proposal Competition with certificates and trophies.



Felicitation of the resource person, Mr. Pratik Joshi.



Group photograph of students, faculty members and the resource person at the World Tourism Day 2026 programme.