



GOA UNIVERSITY

GOA BUSINESS SCHOOL



“Salesforce - A Gateway to the No. 1 Agentic CRM”

Talk by

SONAM SURESH SALKAR

SALESFORCE TECHNICAL ARCHITECT | 13+ YEARS EXPERT

Talk Overview

An introductory session on Salesforce, its ecosystem, career opportunities, and the technical and professional skills needed to start a successful career in the Salesforce domain.

About Speaker

Sonam Salkar is an experienced Salesforce professional with over 10 years of expertise in delivering enterprise solutions across global industries. With a strong focus on Technical Architecture, she specializes in designing scalable Salesforce solutions and bridging business needs with technical strategy. Skilled in Apex, LWC, stakeholder management, DevOps, and team mentoring, she is known for driving technical excellence, fostering talent, and ensuring long-term project success.

Abstract

This talk introduces Salesforce, a leading cloud-based CRM platform, and its role in digital transformation. Participants will explore the Salesforce ecosystem, career opportunities, essential skills, certification pathways, and practical steps to build a successful career in the rapidly growing Salesforce industry.



Date: 06th August 2026



Time: 3:30 pm to 5:00 pm



Venue: FF8, GBS, Goa University

Event Coordinators :

- **Asst. Prof. Preeti Khorjuvenkar, GBS**
- **Asst. Prof. Gaurpriya Chodanker, GBS**

