



Goa University
Shenoi Goembab School of Languages and Literature
and
Directorate of Student Placement and Alumni Relations
Report on Converge 3.0 Shiksha Udyojak Sangam:
Academic – Industry Summit
Session on “Role of AI in Business Growth”

1. Title of the Event/Activity/Program	Converge 3.0 Shiksha Udyojak Sangam: Academic – Industry Summit Session on “Role of AI in Business Growth”
2. Date and Time	Tuesday 17 th February 2026, Time: 3:00 pm to 4:00 pm
3. Mode of conduct (Physical/Online)	Physical Mode
4. School/ Directorate/ Section	Shenoi Goembab School of Languages and Literature, and Directorate of Student Placement and Alumni Relations
5. Collaborating Agency/School/Directorate	Directorate of Higher Education, Government of Goa and Goa State Higher Education Council
6. Detail of the Resource Person (Brief biodata)	Rtn. Rohir Naik, the driving force behind Coderix, is a businessman and digital business expert dedicated to helping organizations grow in the digital space. Passionate about technological innovation, he develops tailored strategies using websites, portals, and digital marketing solutions to support business expansion. With a proven record of delivering measurable growth across industries, he is also an effective mentor and hands-on technical leader. Backed by a skilled team and strong organizational systems, he works closely with management and diverse clients to create

	impactful, result-oriented solutions.
7. Number of Faculty attended/participated	03
8. Number of Student attended / participated	31
9. No. of external students/faculty/other participants	NIL
10. The objectives of the Program/activity/event	● To introduce the students to the role of Artificial Intelligence in modern business growth and its increasing relevance in entrepreneurship and freelancing opportunities. ● To familiarize the students with practical AI tools and software and demonstrate how they can be used for content creation, marketing, and digital services. ● To encourage the students to explore income-generating opportunities using AI technologies by understanding how digital skills can be converted into freelance work, side hustles, and business ideas.
11. Description of the Program/activity/event	Mr. Rohir Naik introduced students to the growing importance of Artificial Intelligence in today's business environment and explained how digital technologies are changing the way individuals work and earn. He discussed various AI platforms, including ChatGPT, Suno, and other creative and productivity tools, and described how they can be applied in areas such as content creation, marketing, and online services. Through explanations and real-world examples, students understood how AI tools could improve efficiency and open new earning opportunities such as freelancing and digital services. The session concluded with an interactive discussion, where students asked questions and clarified their doubts regarding the practical use of AI tools and the skills required to apply them

	effectively.
12. Benefit/Key outcomes of the Program/activity/event	• Students understood the practical applications of AI in business activities and recognized its importance in the evolving digital economy. • Participants gained awareness of various AI platforms and learned basic ways to use them for tasks like content generation, creative production, and online services. • Attendees developed interest in using AI tools for earning opportunities and identified potential avenues such as freelancing, digital marketing support, and content creation services.
13. Enclosures with report	Flyer, Geo-tag photos, Attendance of participants, Bio Data of resource person.



Ms. Poorwa Naik
Mr. Akash Bhosle
Ms. Shaina Dhulapkar
 Session Co-ordinators



Dr. Narayan Parab
 Co-ordinator
 Converge 3.0 and TIP
 Committee



Dr. Rupesh Patre
 Director, DSPAR

DIRECTOR
Directorate of Student Placement
and Alumni Relations



Prof. Anuradha Wagle
 Dean,
 Sheno Goembab School
 of Languages and
 Literature

DEAN
Sheno Goembab School
Languages & Literature
Goa University

Date: 17/02/2026



Government of Goa
GOA STATE HIGHER EDUCATION COUNCIL
DIRECTORATE OF HIGHER EDUCATION



CONVERGE 3.0

Shiksha Udyojak Sangam

"Innovate, Integrate, Impact: Building Goa's future ready changemakers"

Academia-Industry Summit

Goa University

Shenoi Goembab School of Languages and Literature

&

Directorate of Student Placement and Alumni Relations (DSPAR)

ROLE OF AI IN BUSINESS GROWTH

MR. ROHIR NAIK

CEO & FOUNDER, CODERIX SOLUTIONS LLP



17TH FEBRUARY 2026

3:00 PM TO 4:00 PM



SHENOI GOEMBAB
SCHOOL OF
LANGUAGES AND
LITERATURE

Organizing Team

Ms. Poorwa Naik, Session Co-ordinator

Dr. Narayan Parab, TIP Co-ordinator

Dr. Rupesh Patre, Director, DSPAR

Prof. Anuradha Wagle, Dean, SGSLL



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Directorate of
Higher Education



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Session on “Role of AI in Business Growth”



Session on “Role of AI in Business Growth”





Goa University

Directorate of Student Placement and Alumni Relations (DSPAR)

Converge 3.0 Shiksha Udyojak Sangam: Academic – Industry Summit

Name of the School: *Shenoi Goembab School of Languages and Literature*

Topic: *Role of AI in Business Growth*

Name and Designation of Resource Person: *Mr. Rohin Naik, CEO & Founder, Codex Solutions LLP.*

Date and Time: *17th February 2026, 3.00 pm to 4.00 pm.*

ATTENDANCE

Sr. No.	Name of the Participant	Student/Faculty	Class	Signature
1.	Shahini Rebelo	Student	MA ENG II	<i>Shahini</i>
2.	Singya Yeshwant Naik	Student	MA ENG II	<i>Singya</i>
3.	Shahid Shifa Anjum	Student	MA ENG I	<i>Shahid</i>
4.	Toupti Bandekar	Student	MA ENG II	<i>Toupti</i>
5.	Jenifer Foj	Student	MA ENG II	<i>Jenifer</i>
6.	Aeschylus Mooking	Student	MA ENG II	<i>Aeschylus</i>
7.	Chingstal Pinto	Student	MA English II	<i>Pinto</i>
8.	Tahirah Pereira	Student	MA English II	<i>Tahirah</i>
9.	Sonia Kurnasi	Student	MA English II	<i>Sonia</i>
10.	Shahena Shaikh	Student	MA English II	<i>Shahena</i>
11.	Anishu A. Chiplak	Student	MA English II	<i>Anishu</i>
12.	Saniya Mardolkar	Student	MA English II	<i>Saniya</i>
13.	Gulnaz Tahasildar	Student	MA English II	<i>Gulnaz</i>
14.	Sang Y. Shaikh	Student	MA English II	<i>Sang Y. Shaikh</i>
15.	Mahima Shet Shiradker	Student	MA English II	<i>Mahima</i>
16.	Geetika Kudalkar	Student	MA English II	<i>Geetika</i>
17.	Singya Kalangutkar	Student	MA English II	<i>Singya</i>
18.	Bonimilda A. Andrade	Student	MA English II	<i>Bonimilda</i>
19.	Swena Martins	Student	MA English II	<i>Swena</i>
20.	Shubhlaxmi Swarte	Student	MA English II	<i>Shubhlaxmi</i>
21.	Jane D'Souza	Student	MA Eng II	<i>Jane</i>
22.	Shalom De Melo	Student	MA Eng II	<i>Shalom</i>
23.	Carmen C.M. Miranda	Student	MA Eng II	<i>Carmen</i>
24.	Jeslyn Dias	Student	MA Eng II	<i>Jeslyn</i>
25.	Larissa Teles	Student	MA Eng II	<i>Larissa</i>

Dr. Narayan Parab
Name and Signature of
TIP Co-ordinator



Mr. Rohin Naik
Name and Signature of
Session Co-ordinator

Contact

www.linkedin.com/in/rohirnaik
(LinkedIn)
rohirnaik.com (Personal)
coderix.io (Company)
viralfeeds.in (Company)

Top Skills

PHP
HTML
ASP.NET

Languages

English
Hindi
Marathi
Konkani

Rohir Naik

Lead Generation Expert | Helping Businesses Owners Generate More Leads, Automate Follow-Ups & Increase Revenue | \$58M+ Client Revenue Generated | AI System | AI Agents | Performance Marketing

Ponda, Goa, India

Summary

Most businesses don't have a lead problem. They have a response-time problem, a follow-up problem, a conversion problem, or an operations problem. Over the last decade, I've worked at the intersection of business growth, technology, marketing, automation, and AI helping companies turn fragmented processes into predictable growth systems. Today, I help real estate developers, brokers, hospitality brands, hotels, resorts, and growth-focused businesses generate qualified leads, automate customer journeys, and increase conversions through AI Agents, Growth Automation Systems, Meta Ads, Task Automation, and Digital Transformation. What makes me different is that I don't just look at marketing. I analyse the entire customer acquisition journey, from the first click to the final sale, identify revenue leaks, operational bottlenecks, and missed opportunities that limit growth. Beyond implementation, I enjoy helping business owners think differently about growth. The right technology doesn't replace people, but it amplifies their effectiveness. Over the years, I've had the privilege of building and scaling ventures, speaking at technology and business forums, mentoring entrepreneurs, and leading award-winning innovation initiatives recognised at state and national levels. If you're looking to generate more qualified leads, improve operational efficiency, leverage AI, or build a scalable growth engine for your business, let's connect. The future belongs to businesses that automate intelligently, respond instantly, and create exceptional customer experiences. I'm member of Rotary, BNI. Connect over email : rohir@coderix.io

Experience

Coderix
6 years 10 months

CEO & Co-Founder

September 2019 - Present (6 years 10 months)

Ponda Goa

Located at the prime location in Ponda Goa, Coderix is a leading IT company offering a tailor-made solution for the business that aims at growing in the digital market. We extend our service to all sectors, startups, and well-established organization globally.

www.coderix.io

Director

September 2019 - Present (6 years 10 months)

Goa, India

Facebook

Application Developer

December 2011 - September 2014 (2 years 10 months)

Development of Facebook Social and Business Application.

Education

Smt. Parvatibai Chowgule College, Margao

PGDCA, Computer Science · (2011 - 2012)

SRIET

Cyber Crime Investigation, Cyber/Computer Forensics and
Counterterrorism · (2014 - 2014)

Don Bosco College, Panjim

Bachelor in Computer Applications (BCA), Computer Science · (2008 - 2011)

Saraswati Higher Secondary School

Commerce, XIth and XIIth · (2006 - 2008)

A.J.De Almeida High School

SSC · (2000 - 2006)