

REPORT ON ACTIVITY

Fomento Lecture Series

Title of the event	Productivity and Green Growth: Towards Sustainability
Date and time	11/03/2024
Mode	Offline
Location	FF-07, Goa Business School, Goa University
Department/School/Directorate	Management Studies, Goa Business School
Participants	80
No. Of Faculty attended	10
No. Of Students attended	70
Name of the Resource Person	Shri. K. D. Bhardwaj, Director Environment and Climate Action, NPC GOI
Objective and Description of the Activity	To analyze the link between productivity and green growth, highlighting the importance of sustainable practices in improving economic performance while reducing environmental effect. This lecture intends to provide audiences with knowledge of creative tactics and policies that support sustainable development, creating a deeper awareness of how firms and governments may combine economic growth with environmental stewardship to ensure a sustainable future.
Benefits and Key Outcome of the Event	The lecture has provided listeners with vital knowledge for incorporating sustainable practices into productivity frameworks. Participants have gained insight into how adopting green technologies and practices may improve efficiency, lower costs, and promote long-term economic growth. Key outcomes include a greater understanding of the relationship between environmental sustainability and productivity, as well as practical ways for implementing green initiatives across industries. Attendees have been also inspired to adopt sustainable practices, understanding their critical role in achieving both economic development and environmental preservation, resulting in a more sustainable future for all.

Dr. Suraj Velip,
Programme Director (MBA)

Dean
Goa Business School,
Goa University

Dean, Goa Business School
Goa University



2024
FOMENTO
LECTURE SERIES

TOPIC
**PRODUCTIVITY AND
GREEN GROWTH:
TOWARDS
SUSTAINABILITY**

SPEAKER



SHRI. K D BHARDWAJ
DIRECTOR - ENVIRONMENT AND
CLIMATE ACTION, NPC, GOI

Mr. Bhardwaj, an environmental engineer with over 25 years of experience, has played pivotal roles in driving environmental initiatives. With expertise garnered from his tenure at the National Productivity Council of India and the Asian Productivity Organization (APO), he spearheaded significant projects.

Notably, he facilitated India's hosting of the 8th Regional 3R Forum in Asia and the Pacific, reinvigorating the 3R campaign among Indian cities. His leadership in developing user-friendly Tool Kits for Waste Management rules and coordinating a UNEP project on marine plastic litter showcased his commitment to sustainable waste management practices.

Mr. Bhardwaj's contributions extend to waste management studies across various sectors, capacity-building programs, and consultancy work covering air & water pollution, circular economy, and climate change. His initiatives have spurred policy reforms, sustainable investments, and long-term capacity building.

He also played a pivotal role in promoting Green Productivity (GP) programs, aligning productivity enhancement with environmental performance for socio-economic development. Under his guidance, impactful projects such as the Eco-products International Fair and International Conferences on GP have promoted sustainable consumption and production across the Asia-Pacific region.

ROOM NO. FF-07, CBS 11TH MARCH 2024 11.30AM

