

REPORT ON ACTIVITY

Fomento Lecture Series

Title of the event	Business and Social Sensitivities: NAAM Foundation a Case Study
Date and time	07/10/2024
Mode	Offline
Location	Chemistry Auditorium, Block-E, Goa University
Department/School/Directorate	Management Studies, Goa Business School
Participants	Approx. 400 (Mix of Students, Faculty members, office staff and parents)
No. Of Faculty attended	-
No. Of Students attended	-
Name of the Resource Person	Shri. Nana Patekar, Trustee Naam Foundation and Artist
Objective and Description of the Activity	To sensitize the audience how the NAAM Foundation blends corporate objectives with social concerns, notably in the areas of rural development and agricultural sustainability. Participants will study case-specific challenges, investigate the impact of socioeconomic aspects on business decisions, and devise practical solutions that balance corporate goals with community welfare.
Benefits and Key Outcome of the Event	Participants have gained a comprehensive grasp of how the NAAM Foundation successfully combines economic strategy with social responsibilities, with a focus on rural development, agriculture and community upliftment. They have also learned how to handle socioeconomic difficulties through sustainable business practices, make better decisions that take into account local sensitivities, and create effective plans for balancing profit and social impact.



Dr. Suraj Velip,
Programme Director (MBA)

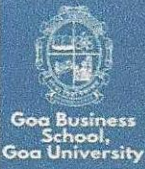
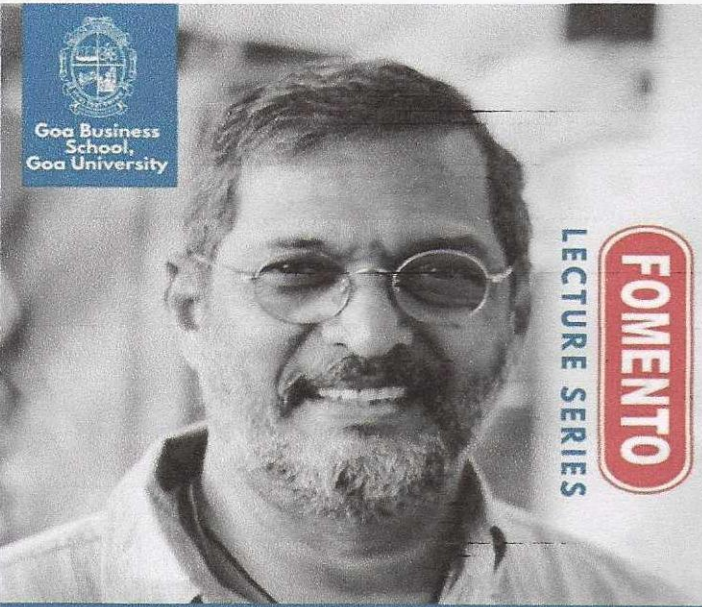


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Goa Business School,
Goa University

Dean, Goa Business School
Goa University



FOMENTO
LECTURE SERIES

Nana Patekar
Trustee NAAM foundation & Artist

Topic
Business & Social Sensitivities : NAAM foundation a case study.
Talk will be in Hindi & open to all

CHEMISTRY AUDITORIUM, BLOCK-E, GOA UNIVERSITY

07TH OCT 2024 11.30AM

